

The David Colegrave Foundation

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The David Colegrave Foundation launches new research scholarship

The David Colegrave Foundation announces that it has today launched the *Floranova Ornamental Horticulture Research Scholarship*, which will provide an annual award of £1,500 to support a student with a particular interest in ornamental horticulture research and development.

Floranova, based in Norfolk, has made a minimum 5-year commitment to fund this award to help foster the development of important skills in R&D, including plant breeding, biotechnology and seed technology. The award will be given to a student who has proven merit and who would like to pursue a research career in the horticultural industry. It is expected that a work experience opportunity at Floranova will also be made available to the award winner.

Mike Summers, Managing Director of Floranova, said: “We are pleased to work with the David Colegrave Foundation to launch this new scholarship. We consider it vital to provide support to the reducing numbers of qualified R&D graduates that are coming through the system in the U.K.”.

Candidates may be enrolled in graduate or postgraduate work at a U.K. tertiary institution, and should apply via the application form which will be made available on both the David Colegrave Foundation (www.davidcolegravefoundation.org.uk) and Floranova (www.floranova.com) websites.

Applications will be accepted from 1 September 2006 with a closing date of 30 October 2006. The first award will be made in December 2006.

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Notes to editors:

Floranova Ltd. is based in Foxley, Norfolk with subsidiaries in Costa Rica and the United States. It is a world-leading breeder of bedding and container plants, including Geraniums, Petunias, Salvia, Marigolds and a wide range of other crops. It is the only remaining British company dedicated to the breeding of seed-raised ornamentals.

David Colegrave was one of Britain's leading seedsman, founding the U.K.'s largest ornamental seed company. The David Colegrave Foundation was established following his death in 1992 and seeks to provide scholarships for horticulture students. The David Colegrave Foundation is administered by The Horticultural Trades Association.