

30 September 2008

## **The Floranova Ornamental Horticulture Research Scholarship**

**The David Colegrave Foundation** announces that application forms are today available for the third annual ***Floranova Ornamental Horticulture Research Scholarship***, which provides an award of **£1,500** to support a student with a particular interest in ornamental horticulture research and development.

Floranova, based in Norfolk, has made a minimum 5-year commitment to fund this award to help foster the development of important skills in R&D, including plant breeding, biotechnology and seed technology. The award will be given to a student who has proven merit and who would like to pursue a research career in the horticultural industry. It is expected that a work experience opportunity at Floranova will also be made available to the award winner.

Candidates may be enrolled in graduate or postgraduate work at a U.K. tertiary institution, and should apply via the application form which will be made available on both the David Colegrave Foundation ([www.davidcolegravefoundation.org.uk](http://www.davidcolegravefoundation.org.uk)) & Floranova ([www.floranova.com](http://www.floranova.com)) websites.

Applications will be accepted until 30 November 2008. The award winner will be notified by January 15<sup>th</sup>, 2009.

### **Contacts**

Gill Ormrod or Angela Bean  
David Colegrave Foundation Press Office  
Tel: 0118 930 3132  
Email: [press.office@the-hta.org.uk](mailto:press.office@the-hta.org.uk)

### **Notes to editors:**

Floranova Ltd. is based in Foxley, Norfolk with subsidiaries in Costa Rica and the United States. It is a world-leading breeder of bedding and container plants, including Geraniums, Vincas, Petunias, Salvia, Marigolds and a wide range of other crops. It is the only remaining British company dedicated to the breeding of seed-raised ornamentals.

David Colegrave was one of Britain's leading seedsman, founding the U.K.'s largest ornamental seed company. The David Colegrave Foundation was established following his death in 1992 and seeks to provide scholarships for horticulture students. The David Colegrave Foundation is administered by The Horticultural Trades Association.